Partnership Overview: MobyMax and Lutheran Church Missouri Synod Schools

MobyMax

Fix learning gaps.

Re: MobyMax Partnership with LCMS School Ministry

Dear Lutheran School Leaders,

MobyMax is honored to serve as a Premium Service Provider for the LCMS School Ministry. We are committed to providing member schools with highly customized solutions at the best possible pricing. If you're not already familiar with MobyMax, these are just a few of the reasons why you might consider making us a part of your learning environment:

- As a supplement to core curriculum, MobyMax offers enrichment and intervention for most K-8 subjects, including ELA, Math, Science, and Social Studies. We do this through a combination of **adaptive learning technology, diagnostic assessment, and blended learning tools**.

- The MobyMax impact on student outcomes in both ELA and Math has been validated by rigorous studies meeting ESSA Tier 1 "Strong Evidence" standards. This research has shown average student gains of **one full grade level with just 20 hours of work**. Finding and fixing missing skills is that powerful.

- MobyMax is more than just a software provider—our solution includes an unprecedented commitment to your success in the form of **structured onboarding, professional development, and ongoing motivational strategies**.

In short, **MobyMax helps struggling learners quickly catch up to grade level and closes learning gaps for *all* students.** There's a reason why MobyMax was the most awarded edtech company in 2018 and is used in more than 83% of all K-8 schools in the United States—it just works.

Thank you for taking the time to learn about the value MobyMax can bring to your school. I look forward to working with you in pursuit of continuous improvement for many years to come.

Sincerely,

John Jennings
Head of Business Development | MobyMax

MobyMax
Fix learning gaps.

Moby Suite

Wraps together the **4** solutions you need to fix learning gaps

RESULTS GUARANTEE *(stamp)*

1. **MOBY LEARNING** Adaptive differentiation for every K-8 subject makes Moby Learning the fastest way to find and fix learning gaps!

2. **MOBY ASSESSMENTS** Pinpoint missing skills and measure progress with Moby Assessments.

3. **MOBY INTERACTIVE** Engage and excite the entire class with whole-class instruction from Moby Interactive.

4. **MOBY REAL REWARDS** Motivate students to achieve remarkable growth with Moby Real Rewards.

FIND & FIX

PINPOINT & MEASURE

ENGAGE & EXCITE

MOTIVATE & GROW

BACKED BY THE MAX DISTRICT GUARANTEE

With MobyMax's research-proven curriculum and Moby Real Rewards creating motivation, the solution is **guaranteed to find and fix at least 1,000 missing standards or skills in your school** over the course of one year.

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Moby Learning

FIND & FIX

Help struggling learners quickly catch up to grade level and close learning gaps for all your students.

For Every K-8 Subject

Mathematics ■ Fact Fluency ■ Number Sense ■ Language/Grammar ■ Phonics & Spelling Rules ■ Alphabet Letters ■ Alphabet Sounds ■ Phonics Blending ■ Phonics Spelling ■ Early Words ■ Early Stories ■ Early Writing ■ Dolch & Fry Sight Words ■ Foundational Reading ■ Spelling Lists ■ Reading Stories ■ Reading Skills Lit ■ Reading Skills Info ■ Vocabulary ■ Writing Workshop ■ Writing Assignment ■ Science ■ Social Studies ■ State Test Prep

With Adaptive Differentiation

■ Diagnostic Testing ■ Adaptive Lessons ■ IEPs ■ Progress Monitoring ■ Assessments ■ Daily Goals

Plus Student Motivation

■ Contests ■ Badges ■ Games ■ Certificates ■ Behavior Vibes ■ Daily Smiles

And Classroom Tools

■ Time & Alerts ■ Social Wall ■ Messenger

MobyMax
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PINPOINT & MEASURE
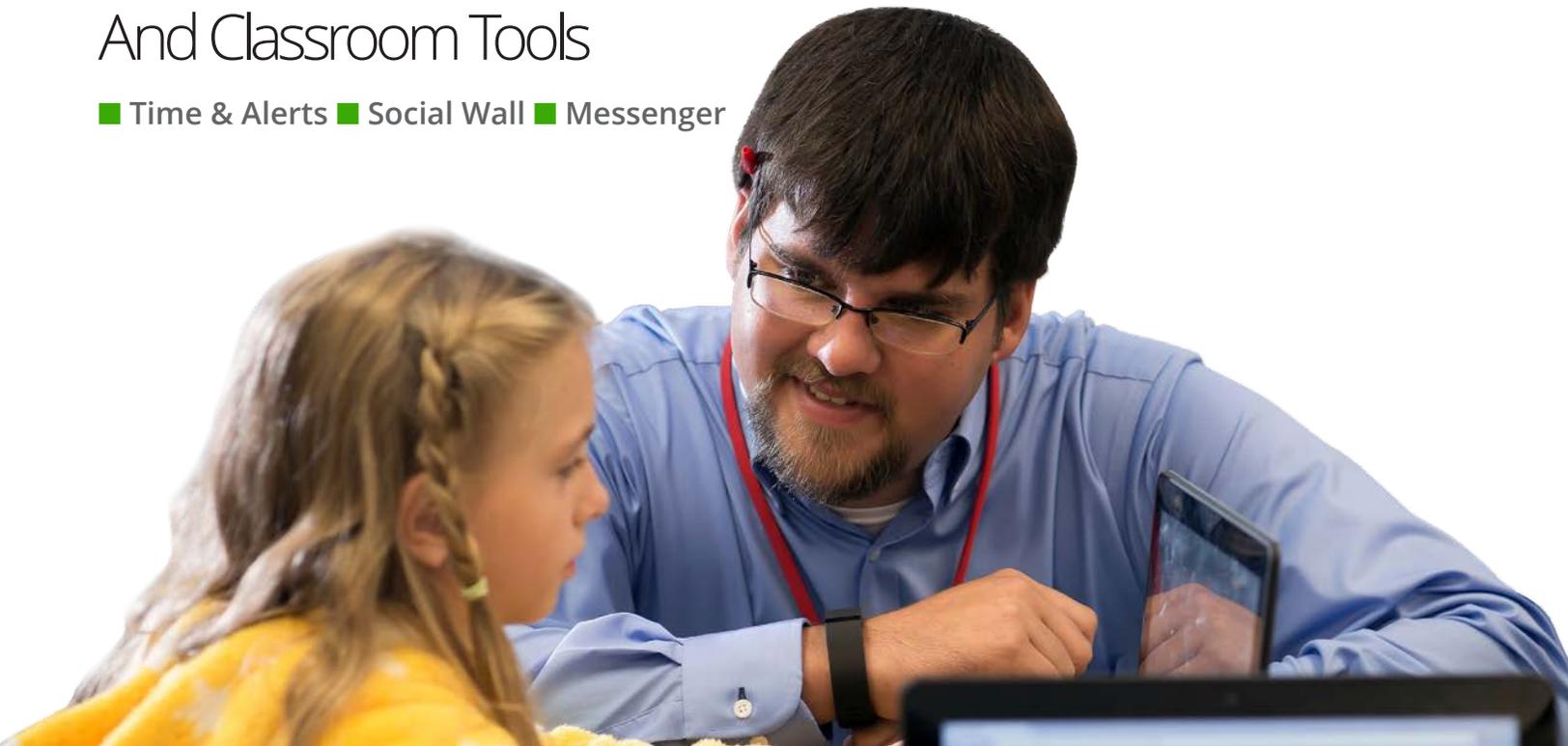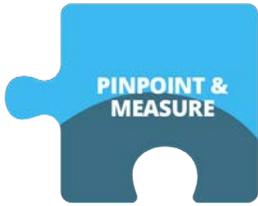
Moby Assessments

Pinpoint missing skills and clearly map student progress with quick formative assessments and deep summative assessments.

Skill Checker

Skill Checker pinpoints missing skills quickly and precisely. Teachers can see a snapshot of student growth, assign lessons, and monitor student progress from within the Skill Checker. Accurately pinpoint students' mastery of over 2,000 skills! Skill Checker modules include Math, Language, Foundational Reading, Early Math, Addition, Subtraction, Multiplication, and Division.

Benchmarker

Benchmarker accurately measures performance for all standards within a grade level. Easy-to-use reports track your students' progress toward mastery of grade-level standards from the beginning to the end of the school year. Benchmarker modules include Math, Language, Foundational Reading, Reading Skills Literature, Reading Skills Informational, and Reading Level.

Comprehensive Coverage of Your State Standards

Both Skill Checker and Benchmarker assessments are fully aligned to your state standards.

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MOTIVATE & GROW
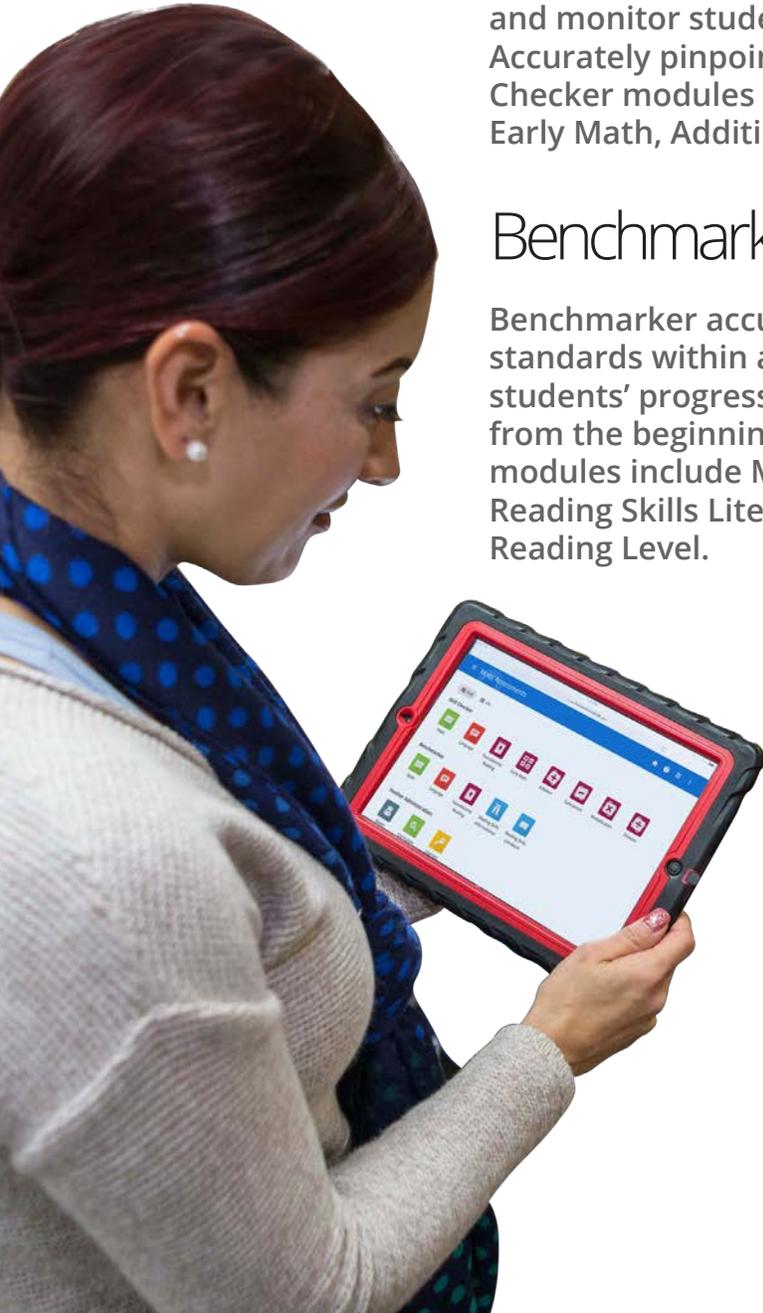
Moby Interactive

Engage the entire class with Skills Review, Whiteboard Activities, Fluency Team Games, and Printable Worksheets. Over half a million problems!

Fluency Team Games

Fluency Team Games allow students to practice efficiency and accuracy in Math, Language, and Foundational Reading in a fun and competitive environment. Whether played as a live game in the classroom or assigned as homework, kiddos will love the dynamic, gamified learning environment.

Skills Review

Skills Review allows students to use any device with an Internet connection to respond to questions posed from the front of the class. Pull problems from Moby's curriculum or create your own. Moby will calculate results in real time.

Whiteboard Activities

Create engaging, comprehensive lessons quickly. You can pull from any of Moby's K-8 curriculum, create custom problems, or select problems created by our shared community.

Worksheets

Moby's Worksheet function allows you to print off any lesson topic in MobyMax's curriculum and distribute it to students the old-fashioned way.

Math

8 m

12 m

5 m

5 m   8 m   4 m

Find the volume of the object.

$V = \boxed{\ }$ m³

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ENGAGE & EXCITE
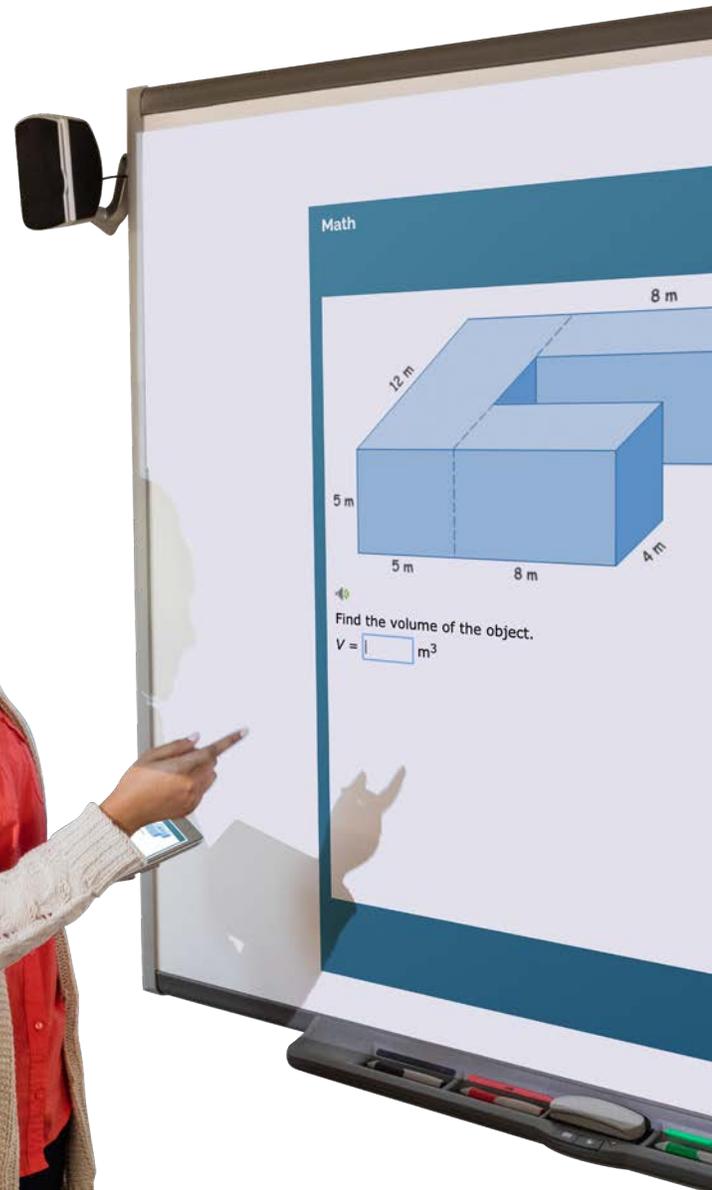
Moby Real Rewards
Motivate students with real prizes!

The Fastest Way to Generate Classroom Excitement

Motivated students. Fun in the classroom. Excitement each week. These are the results of Real Rewards. With posters, parties, and real prizes, no other publisher invests in your students like MobyMax!

Moby Real Rewards is a true breakthrough in creating motivated students that cheer each other to succeed while building a supportive community in the class.

Motivated students succeed. Students that spend just 20 hours working in MobyMax show a full year of growth!

Research Overview

Research was conducted with 4,000 students in 230 classrooms across the United States.

The dramatic results that qualify as ESSA Tier 1 "Strong Evidence" conclusively demonstrate the benefit that comes from finding and fixing learning gaps with MobyMax.

The study showed that MobyMax had an effect size of 0.875 for language and 0.702 for math.

This is roughly 40 weeks or more than one school year of additional growth.

MATH

MobyMax Group   Control Group

LANGUAGE

Performance Gain

MobyMax Group   Control Group
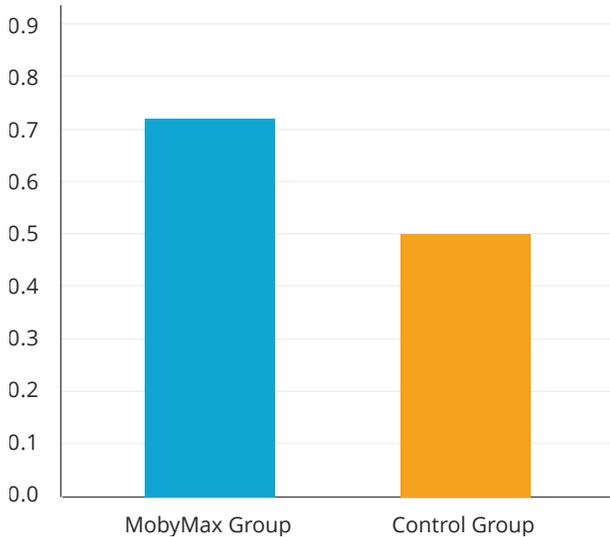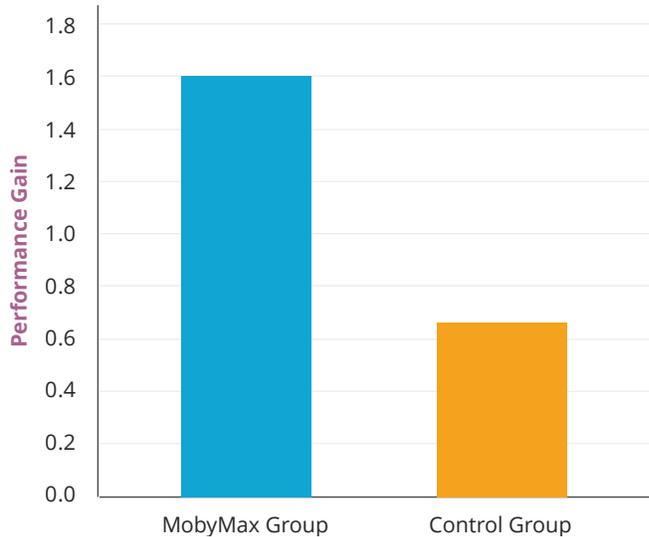
Head-to-Head Comparison

MobyMax clearly shows a much larger effect size than other leading solutions. The MobyMax effect size is equivalent to an additional 40 weeks of learning!

Most education research by other solutions is based on Tier 2 or lower evidence.

0.78 MobyMax

0.30 Study Island

0.15 IXL

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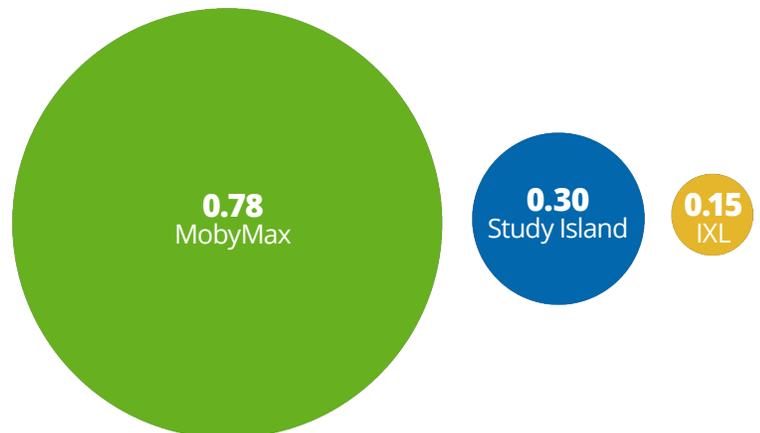
49 awards in 2018 alone!

"From phonics foundation to number sense, it covers all the subjects required. **National Parenting Product Awards**

"MobyMax is one of the most complete K-8 computerized curricula currently available. It has most of the technological and educational bells and whistles and was extremely well-designed using Common Core and other standards. **EdTech Digest**

"It hasso many capabilities — remediation, enrichment, motivation, reporting, and assessment. Very impressive! **SIIA**

"Children will love the colorful and easy-to-use interface accompanied by audio guidance. It offers stimulating, interactive lessons for K-8 students that are aligned with the Common Core State Standards. **The ComputED Gazette**

"A complete cross-curricular product that is a must for any classroom teacher. **Learning**

"I love it, my son loves it, and I can still view his progress. Do it! **Homeschool Base**

"The research is strong, and the price structure is affordable. **Tech&Learning**

"MobyMax ... plays an integral role in our district's RTI strategy. **THE Journal**

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SCHOOL LICENSE PRICING

A Moby Suite license covers unlimited teachers and students in a school for a 12-month period.

Moby Suite

Moby Learning ✓

Moby Assessments ✓

Moby Interactive ✓

Moby Real Rewards ✓

Unlimited Teachers ✓

Unlimited Students ✓

Onboarding

Rostering ✓

Admin Onboarding ✓

Teacher Training ✓

The MAX Guarantee ✓

Base license and implementation package:

$4,995*

Cost-saving opportunities for LCMS member schools:

- **Small School License**
- **Custom Teacher License Package**
- **Volume Discounts**

MobyMax will craft a custom quote for individual schools. Please mention your affiliation with LCMS when requesting a quote or contact John Jennings directly at john.jennings@mobymax.com for a brief consultation to identify the best option based on your needs.

Pricing as of July, 2019. Please refer to https://www.mobymax.com/pricing for up-to-date costs and license options.